



TEXAS ASSOCIATION OF HEALTH UNDERWRITERS

KEN MARTIN AWARD FOR EXCELLENCE IN COMMUNICATION

(For timeframe 01-01-09 to 12-31-09)

Nominee's Name: _____ **Chapter:** _____

Description:

The Ken Martin Award for Excellence in Communication honors members of the Texas Association of Health Underwriters who have demonstrated excellence in either journalism or public speaking.

Ken Martin served our membership for many years, establishing himself as the spokesperson for TAHU, both from the podium and in print. For a member to be nominated for this award is a great honor, because Ken was known, not only for his professional character, but also his ability to bring humor to every situation, as illustrated by his titles: 1) TAHU's own "Da Editor", and, 2) "Houston's Insurance Guy with an ATTITUDE!!".

A nominee should be a deserving member who has created a body of work in journalism and/or public speaking over a period of years that would bring honor to the memory of Ken Martin and to the aspirations of the Texas Association of Health Underwriters.

Criteria:

1. Must be a member of the Texas Association of Health Underwriters.
2. Demonstrated significant contribution of time and talent to further the health insurance industry by either publishing or making presentations multiple times covering topics relating to health care, its allied fields, legislative issues or life insurance.

Topics include, but are not limited to:

- Health Care
- Legislation (state/local/national)
- Disability
- Sales/Motivation
- Dental Care
- Long Term Care
- Compliance Issues
- Seminars
- Work Site Marketing
- Other Miscellaneous Allied Health Care or Legislative Issues

3. Presentations must be made to AHU members, insurance industry organizations, community organizations, or the general public.

4. Candidates may submit their own application, but **MUST** be sponsored or recommended by his or her local or state association
5. All presentations or publications will require proper documentation.
6. Testimonial letters about each presentation are required.
7. Outline of each presentation or copy all publications where published must be submitted
8. A previous recipient of this award may be nominated if at least seven (7) years have passed since receipt.

The recipient of the award is selected by the TAHU Awards Committee which carefully reviews all persons nominated. In making its selection, the committee looks for contributions above and beyond the call of duty, without regard to personal gain. Recommendations must be supported by an accompanying statement that details the accomplishments of the candidate to include present and former positions, connections with health insurance, biographical information and the specific criteria that entitle the candidate to this prestigious award.

Nominator's Name (Print): _____ **Chapter:** _____
Nominator's Signature: _____
Nominator's Address: _____
City: _____ **State:** _____ **Zip:** _____
Phone: _____ **Fax:** _____
Email: _____

Return form to:
Luann Yarberry
1300 10th Street (zip 76301) PO Box 1071
Wichita Falls, Texas 76307

Must be received no later than February 8, 2010

For questions regarding completion of this form or other TAHU award matters, please contact Luann Yarberry, TAHU Awards Chair at 940-723-0771 or luanny@atmdinsurance.com.

Applications must be **RECEIVED** no later than the close of business on the due date regardless of method of delivery. Exceptions to the submission deadline **MAY** be approved with TAHU board approval.

Faxed or hand delivered submissions will **NOT** be accepted.

A copy of the submission form must accompany all submissions with points/narrative written on the submission form. Submission form should **NOT** be changed, retyped or reformatted. If additional space is needed, extra sheets should be attached and numbered to correspond to submission form. Packets received without applications forms/score sheets will not be considered.

Awards Committee use only:

Date: _____ **Reviewed by** _____
(Initials) (Initials) (Initials)