



# TAHU 24th Annual Convention

## Omni Bayfront Hotel

### Corpus Christi, TX

### April 26-27, 2012

#### SPONSORSHIP PACKAGES

Choose One Event from Your Category

#### **“THE LEXINGTON”**

**\$6,000**

- One 8'x 10' Exhibit Booth
- 3 registrations to the Convention
- Logo on website
- Advertising flyer or ad inserted in the conv. program
- Recognition from the podium
- Recognition by appropriate signage
- Recognition in the TAHU ENews
- Recognition by distinctive badge ribbons
- Electronic Database of all convention attendees
- Recognition Gift

#### **EVENT OPTIONS (Choose One)**

- Hollis Roberson Award Dinner with presentation of TAHU Awards (includes 3 Hollis Dinner tickets)
- Keynote Speaker on Thursday Opening

#### **“TEXAS STATE AQUARIUM”**

**\$3,500**

- One 8'x 10' Exhibit Booth
- 2 registrations to the Convention
- Logo on Website
- Special recognition in the convention program
- Recognition from the podium and by signage
- Recognition by distinctive badge ribbons
- Electronic Database of all convention attendees
- Recognition Gift

#### **EVENT OPTIONS (Choose One)**

- Thursday Lunch w/Exhibitors in Exhibit Hall
- Continental Breakfast w/Exhibitors On Friday
- Friday Lunch w/Exhibitors in Exhibit Hall **UHC**
- Sponsor/Exhibitor Reception on Friday
- Friday Night Casino Fun (incl 2 tickets) **Aetna**
- Convention Giveaways

#### **“WHATABURGER FIELD”**

**\$2,500**

- One 8'x 10' exhibit booth
- 2 registrations to the Convention
- Special recognition in the convention program
- Recognition from the podium and by signage
- Recognition by distinctive badge ribbons
- Electronic Database of all convention attendees
- Recognition Gift

#### **EVENT OPTIONS (Choose One)**

- Name Badge Lanyards
- Presidents Reception (incl 2 Hollis Dinner tickets)
- Hollis Roberson Award (incl 2 Hollis Dinner tickets) **Avesis**
- Hollis Roberson Dinner Entertainment (incl 2 Hollis Dinner tickets) **(HSA Bank)**
- Friday Night Casino Entertainment (incl 2 tickets) **American Health Value**

#### **“ART MUSEUM OF SOUTH TEXAS” \$1,500**

- One 8'x 10' exhibit booth
- 2 registrations to the Convention
- Special Recognition in the convention program
- Recognition from the podium and by signage
- Recognition by distinctive badge ribbons
- Electronic Database of all convention attendees
- Recognition Gift

#### **EVENT OPTIONS (Choose One)**

- Breakout Sessions (5 available) **Humana, American Public Life, AIG Benefit Solutions, BCBS, Group Resources**

#### EXHIBITOR PACKAGE

Exhibitor booths are \$850 for an 8'x 10'. We have a total of 51 booths available. Please look at the attached Exhibit Hall layout for booth locations and let us know which booth space you would prefer. Please list a first, second and third choice. Each booth purchase entitles you to two full convention registrations OR one full convention registration and one ticket to either the Hollis Dinner or Friday Night

Event. Additional booth attendees will cost \$150/each. Electrical, phone/internet connection and carpeting needs are additional costs and the exhibitor company/hotel will handle those needs. Upon receipt of your registration form, an exhibitor packet with more detailed information regarding booth setup will be forwarded to you directly from Freeman Decorating.

**HOLLIS ROBERSON DINNER AND PRESENTATION OF TAHU AWARDS**

The evening will start at 6:30 PM with the Presidents' Reception, followed by the Hollis Roberson dinner and presentation of the TAHU and Hollis Roberson awards. Dancing will follow until midnight. This event is not included in either of the Exhibitor or Sponsorship prices, unless specifically noted. The cost is \$50 per ticket.

**SPONSOR/EXHIBITOR REGISTRATION**

NAME \_\_\_\_\_  
 COMPANY NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY/STATE/ZIP \_\_\_\_\_ TELEPHONE \_\_\_\_\_  
 FAX \_\_\_\_\_ EMAIL \_\_\_\_\_  
 CONTACT NAME \_\_\_\_\_ EMAIL \_\_\_\_\_

**Sponsor Package Requested:** (circle one)

**THE LEXINGTON TEXAS STATE AQUARIUM WHATABURGER FIELD ART MUSEUM OF ST**

Event: \_\_\_\_\_ \$ \_\_\_\_\_

Our Sign Should Read: \_\_\_\_\_

**Exhibit Registration:**

Booth Selection-  
 1st Booth Choice: \_\_\_\_\_  
 2<sup>nd</sup> Booth Choice: \_\_\_\_\_  
 3<sup>rd</sup> Booth Choice: \_\_\_\_\_  
 Full Registration Attendee Name (up to 2 NC):  
 \_\_\_\_\_  
 \_\_\_\_\_

Additional Booth Attendee(s) Name (\$150/each):  
 \_\_\_\_\_  
 \_\_\_\_\_

**Hotel Information:** Please make your reservations directly with the Omni Hotel at 800-THE-OMNI. Indicate that you will be attending the TAHU Convention, April 26 – 27, the preferred room rate of \$139 single/double and \$159 triple/quadruple. Reservations must be made no later than Wednesday, April 4, 2012 to receive the guaranteed room rate and take advantage of the reserved room block. If the room block is sold out, the next best rate will be offered. Exhibitors may ship their booths and materials to the location designated by Freeman Decorating (refer to exhibitor packet received separately from Freeman Decorating).

<b>Booth cost, if not included in sponsor package:</b>	<b>\$ 850</b>	\$ _____
<b>Additional Booth Attendee Registration:</b>	<b># tickets _____ @ \$ 150 ea=</b>	\$ _____
<b>Hollis Roberson Awards Dinner:</b>	<b># tickets _____ @ \$ 50 ea=</b>	\$ _____
<b>Friday Night Casino Party:</b>	<b># tickets _____ @ \$ 50 ea =</b>	\$ _____
	<b>Total \$</b>	_____

Exhibitors and attendees may cancel this agreement prior to April 4, 2012 in writing, and receive a refund less a 20% service charge. No refunds for cancellations will be made after this date. The Omni Hotel or the Texas Association of Health Underwriters (TAHU) shall not be liable to the Exhibitor for any damage, destruction or loss to Exhibitor's property either by fire or other casualty, whether caused by the negligence of the Omni Hotel or TAHU, their officers, agents, staff, employees or otherwise. The exhibitor expressly waives all claims for such losses and Exhibitor shall hold the Omni Hotel and TAHU harmless from such claims.

**Method of Payment:** \_\_\_ Check Enclosed (payable to TAHU) \_\_\_ Mastercard \_\_\_ Visa \_\_\_ Amex \_\_\_ Discover

Cardholder Name \_\_\_\_\_ Card Number \_\_\_\_\_

Cardholder Billing \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

VAL Code \_\_\_\_\_ 3-digit code on card (4-digit for AMEX) \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

"I authorize TAHU to charge my credit card in the above amount plus a 3.25% convenience fee. I understand that my billing statement will read Texas Association of Health Underwriters."

Mail this form with payment to TAHU, PO Box 381506, Duncanville, TX 75138-1506 or credit card payments may be faxed to 972/709-0611. If you have any questions, please contact Laura Firestone, Executive Director at 972/780-0066 or email to [admin@tahu.org](mailto:admin@tahu.org).

Signature of Company Rep/Attendee \_\_\_\_\_ Date \_\_\_\_\_

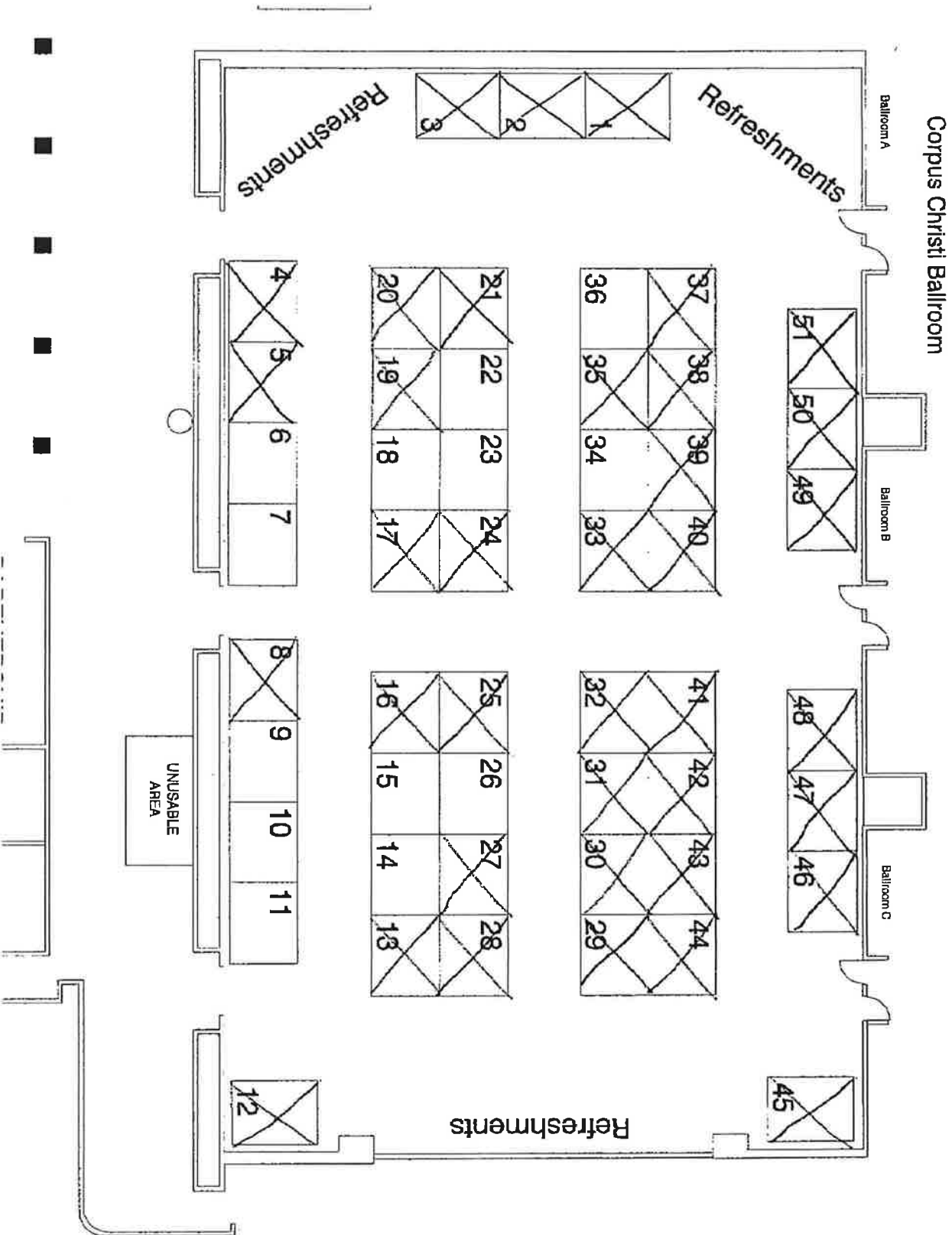
Signature of TAHU Representative \_\_\_\_\_ Date \_\_\_\_\_



# Texas Association of Health Underwriters

## April 26-27, 2012

### Omni Bayfront Hotel, Corpus Christi TX



REVISION DATE:  
8/24/2011 FDL

BOOTH COUNT

51 8X10 BOOTHS

### FREE MAN

DRAWING STARTED:  
8/24/2011 FDL

FILE PATH:  
F:\Shows\Shows\_201204-April\Texas Assn of Health Underwriters\Floor Plans

DRAWING NAME:  
TAHU0412

JOB NUMBER:  
JOB Number

ACCT. EXEC:  
DONICHO RUBALCAVA

NOT TO SCALE

### DISCLAIMER

EVERY EFFORT HAS BEEN MADE TO ENSURE THE ACCURACY OF ALL INFORMATION CONTAINED ON THIS FLOOR PLAN. HOWEVER, THE DRAWING IS MADE WITH REFERENCE TO THE FLOOR PLAN IF THE LOCATION OF BUILDING COLUMNS, UTILITIES OR OTHER ARCHITECTURAL COMPONENTS OF THE FACILITY IS A CONSIDERATION IN THE CONSTRUCTION OR USAGE OF AN EXHIBIT. IT IS THE SOLE RESPONSIBILITY OF THE EXHIBITOR TO VERIFY ALL DIMENSIONS AND LOCATIONS.

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